

2025 Placitas Studio Tour

Artist Brochure and PST Website Image Guidelines

PST Brochure Artist Image:

1. Artist will provide a **NEW square digital image** that is at least 600 pixels x 600 pixels to be used as my art image in the 2025 PST brochure to Bunny Bowen at db-bowen@comcast.net **no later than January 15, 2025. (No previous brochure images will be accepted this year for the PST brochure and the PST website, thank you).**
 - Contact Bunny Bowen at 505-681-1225 or at db-bowen@comcast.net if you have any questions or need assistance.
2. Artist must describe their submitted brochure image. Please keep your brochure image description to 8-10 words maximum.
3. Please label your image with your last name and first initial **and medium** to avoid confusion. (example - jtucker.jpg)
4. If you do not provide an acceptable image by January 15, 2025, the PST Logo will be used for your brochure image.

PST Website Image:

PST artists appear on the PST website for a year with links to their websites or FB pages. Thank you in advance for following the guidelines below for PST website images and information.

1. Square images (600x600 pixels) are required for the website: (FYI, thumbnail images are used on the neighborhoods pages; larger images are used on the individual artist pages.)
2. Artists may submit up to three **NEW (3)** images of their work, with a minimum of one **NEW (1)** image required. **(No previous brochure images will be accepted this year for the PST brochure and the PST website, thank you).**
3. Website media description: provide a statement, written in the first person, that describes your work.
 - Please limit your statement to not more than 40 words. PST reserves the right to edit your statement to fit within available space.
4. Email the following to the webmaster@placitasstudiotour.org, **no later than January 15, 2025.**
 - New Website image(s)
 - Your website or FB URL
 - Artist statement
 - Image should be attached as a file, not embedded into the body of the email.
 - In the subject line of your email, please include your first name, last name, and your media.
 - Unless indicated otherwise, the email address you send your image & info from will be the email used as your contact email on the individual artist page.
5. For questions concerning images on the PST website, contact the PST Webmaster at webmaster@placitasstudiotour.org.